



Articolo del 01/08/2014 - Pagina n° 1

The advertisement is a horizontal banner with a dark background. On the left, there is a photograph of two horses and jockeys in a race, with the text 'COMUNE DI CESENA', 'PROVINCIA FORLÌ CESENA', and 'Hippo Group' above it, and 'ph. Gerard Forni' below it. To the right of the photo, the text 'IPPODROMO CESENA TROTTO' and 'SPETTACOLO PURO' is written in white. Below this, a red box contains the text 'QUESTA SERA ore 20,50'. The main title 'PREMIO I RAZZI STORE' is written in large, bold, yellow letters, with 'FUOCHI D'ARTIFICIO' in smaller yellow letters below it. A red box at the bottom right of the main text area contains the text 'CORSA TRIS'. At the bottom of the banner, a red box on the left contains the text 'VENERDÌ'. To its right, the text 'CUOCHI IN PISTA &amp; WE LOVE CIRCUS esibizione del gruppo La Rosa d'Acciaio' is written in white. On the far right, it says 'Seguici su: YouTube facebook' and 'www.hippogroupcesenate.it'.